

LookingGlass Summary



LookingGlass provides instant access to the right data cost effectively for e-mail archival, search, retrieval and e-discovery with a simple point and click . Through the use of spherical indexing, Estorian's LookingGlass provides interactive intelligence to electronically stored information. We place the power of search and retrieval in the hands of the stakeholders who need access to the correct data, whether that is Legal, HR, Security, Risk Management, or Compliance.

LookingGlass' Unique Differentiators

1. Spherical Indexing: track any point, any direction, up, down, etc. the path of any e-mail or attachment. There is no need to establish levels of indices as the Spherical Index technology automatically maintains infinite levels of index. This "from anywhere to anywhere" capability translates to dynamic categorization that changes as your business changes.
2. Draft Folders: track all activity in the draft folders even though it has never been sent. LookingGlass "sees" activity as it is happening within email, the creation/saving of a draft message without sending is noted and indexed. This capability can head off potentially damaging activity within your organization and may be alerted via established policies within the solution.
3. Start your search at the attachment and find the associated email(s)
The Spherical Index is center stage with this feature. Companies no longer have to find the email to find the attachments. LookingGlass' unique thumbnail viewer provides instant search capability that allows the process to go from the attachment to the email and then back to the attachment. This saves significant time and resources.
4. Storyboard Attachment Viewing
The Storyboard viewer is a unique thumbnail viewer not yet imitated in the market. This feature enables the client to visually see the object (picture, video, PDF, etc.), select it and then commence a search on that object. The results show each person that received that particular attachment and where it originated from (inside or outside the company) into the Exchange email system. This attachment profile indicates how many of each file type are stored in the email archive.
5. Point n Click navigation
Eliminates the need to understand or train individuals on how to build complex database query. Minimal typing is needed to perform searches within the LookingGlass archives. The



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- point and click navigation minimizes training time while providing accurate results in a time effective manner. Simple: The right information delivered at the right time cost effectively. Point and Click navigation on demand.
6. Read backup files directly
Eliminate endless hours restoring EDB files back to the Exchange DB . LookingGlass allows files to be read directly into the Indexing/Archiving system eliminating expensive processes restoring files to the exchange server and then searching for emails and documents.
 7. P@ST (Virtual PST)
Virtual PST technology enables companies to gather disparate messages stored in PST files and place them in a virtual exchange environment. This technology extends the same search and retrieval capabilities of LookingGlass to those companies that might not be large enough to have Exchange or simply want to enable ways to archive, index and search scattered PST files from one central location.
 8. E-mail Analytics, track by user, by hour, day, week, month, year
Understand your company's social networking through pattern analysis of items such as # of emails, attachments, type of attachments and where they are sent. Concise, accurate reporting of email activity empowers the company with powerful usage statistics that are at the root cause of Exchange growth. Know who is sending what and when.
 9. Dynamic categorization of emails and attachments
Eliminate the need to categorize data proactively and then change those categories every time business conditions warrant adjustment. LookingGlass dynamically categorizes emails and attachments "in-Flight". LookingGlass allows this flexibility without having to re-establish categories due to company dynamics. Just alter the search criteria slightly and the categorization is complete.
 10. No journaling, logging, mirroring, and clustering required
LookingGlass enables real time capture of ALL email activity without the use of journaling, logging, mirroring or clustering. Eliminate these expensive overhead features. LookingGlass' Interceptor technology minimizes resources with no software loaded on Exchange Server yet provides for an up-to-the –second compatibility between Exchange and the LookingGlass Index/Archive.
 11. Real time alerts – policy enforcement
Establish a policy and set LookingGlass to warn when policies have been violated. Real-time notification places the offending information immediately in the hands of those who need to take action (HR, Security, Legal, Risk Management, and Compliance).



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12. No software loaded on the exchange server

LookingGlass requires no software to be installed on the Exchange server. All scanning and indexing is performed “off-board” on the LookingGlass server thus eliminating impact to critical email and network resources.

13. Single solution for e-mail archiving and e-Discovery

Companies no longer need to purchase two products, one for e-mail archiving and one for e-discovery. LookingGlass provides both e-mail archiving, search, and e-discovery in a single solution. Companies no longer are forced to make a decision just for archiving or just for e-Discovery. LookingGlass connects both of these worlds with a very easy to understand system that truly allows search to become “Point and Click”.



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